

## Brexit opportunity: WOCU® Products Introducing Agents Sought

## What is the WOCU®?

Bespoke “Currency Baskets” are already in common use by financial institutions and sophisticated corporates operating across borders, to reduce risk:

- **The WOCU® is a trademarked, independent, standardised currency basket unit;**
- Consisting of the fiat currencies of the 20 largest global economies, as measured by GDP, covering the vast majority of global production;
- Naturally adjusts over time to the prominence of each constituent country currency based on relative GDP;
- Reliable reference quotation readily and universally available in real time;

### Advantages of the WOCU:

- **Risk reduction:** low volatility, relative stability
- **Credibility:** openly valued, cannot be gamed, bank independent
- **Fungible:** standardised value (unlike bespoke baskets) = universality

## Wider WOCU Application

In addition to savings accounts, the WOCU's natural stability and natural evolution offer a great Brexit hedge and make it widely applicable elsewhere:

- Brexit savings accounts
- Brexit structured Investment Products

Plus

- Stable reference unit for international trade
- Corporate treasury management
- Virtual currency anchor
- Portfolio benchmarking
- National currency fixing
- Currency reserve unit

**The WOCU can be viewed as an apolitical “Super SDR”; more relevant, current and sophisticated.**

## WOCU WORLD SAVER: A Brand New Retail Product, Brexit & Eurozone Fallout



- Genuine retail innovation in a well supplied, intensely competed, commodity market
- **A new USP for customer recruitment**
- Global currency principles applied to “old fashioned saving”
- Guard against Brexit devalued Home Currency
- Huge market opportunity; existing and new customers

## WOCU Denominated Deposit Accounts – the Retail Opportunity

### Need:

- Simple way of insulating depositors & savers from home currency devaluation
- Need critically amplified in Brexit risk & potential Euro drop-out countries

**Solution: WOCU denominated deposit accounts, sheltering savers in a logical, naturally evolving basket of world currencies – huge potential market size**

**WOCU** - global composite currency derivative

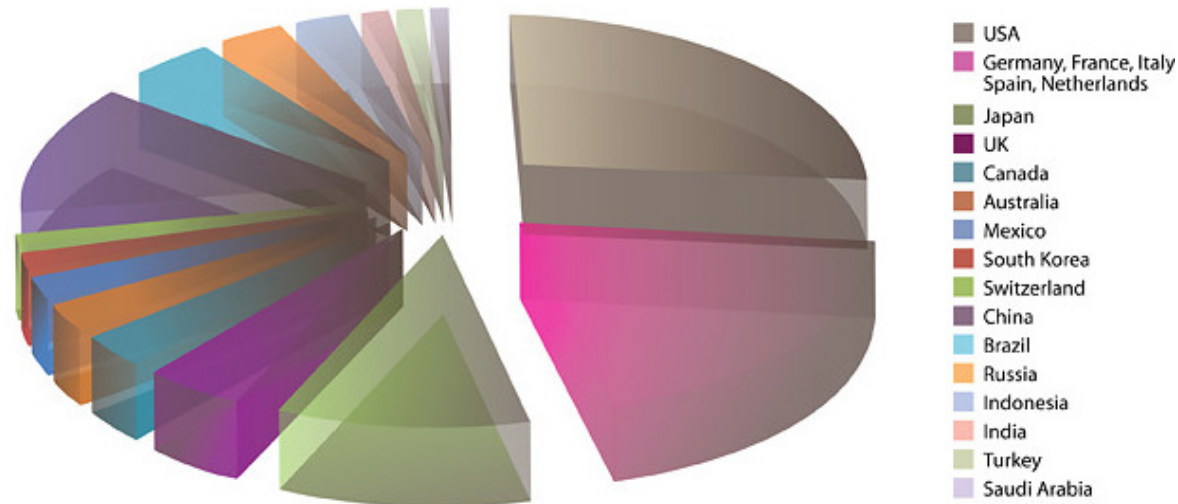
- **Independent, standardised, proven low volatility**
- Customer confidence - WOCU cannot be gamed; fungible & transparent
- Responds naturally to the rise & fall in prominence of fiat currencies
- **Deposit accounts denominated in WOCU reduce the likelihood of value erosion by home currency devaluation: a natural “shock absorber” for savings**

### WOCU Ready for Use:

- Currency basket principle well established outwith Retail
- Historical Data available
- NYSE Liffe ready to make WOCU derivatives, contracts specified

## The WOCU Weighting

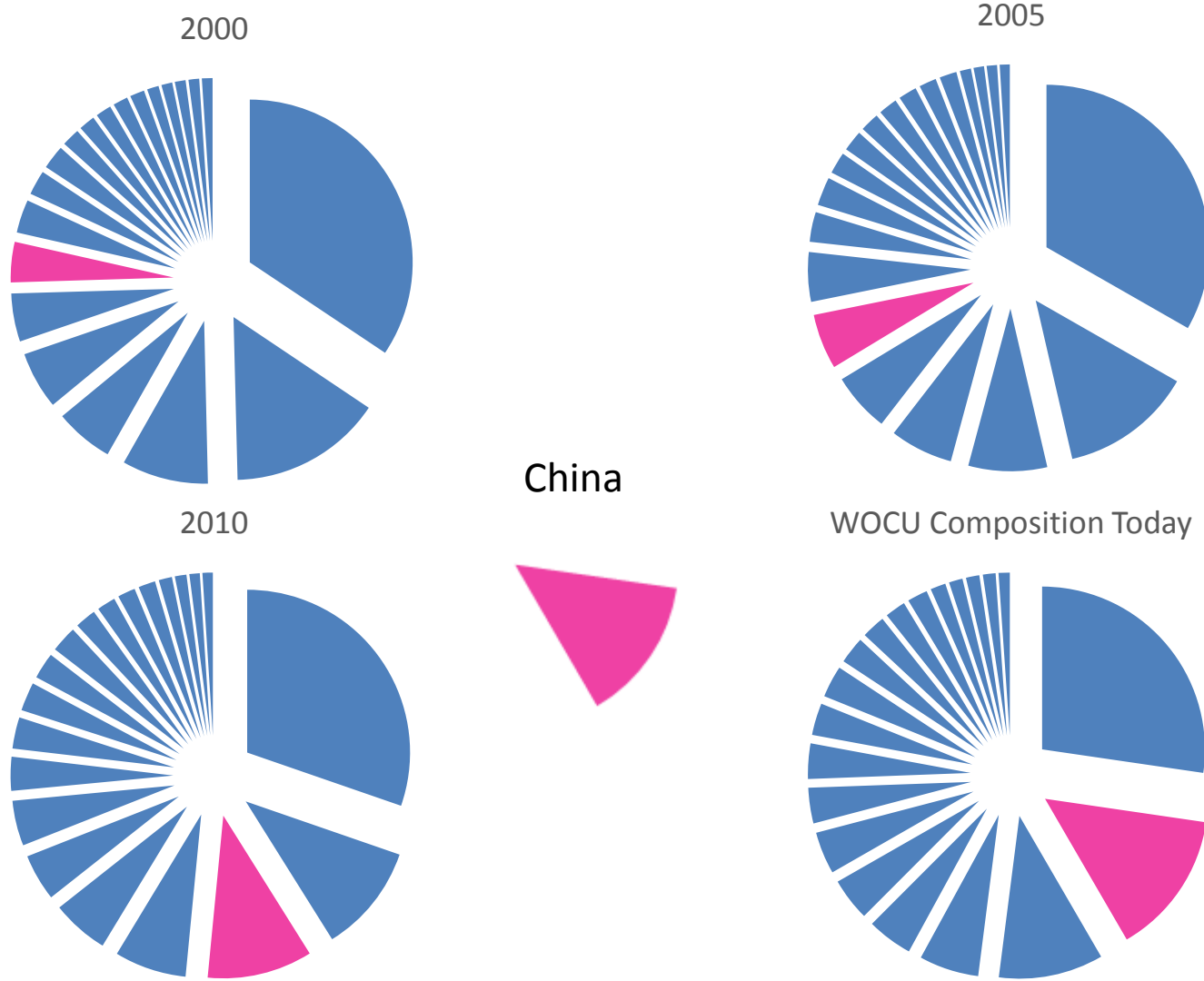
(historical)



The WOCU constituent currencies are transparently weighted by IMF published GDP figures, as updated every 6 months:

- A country's currency prominence rises or falls according to relative GDP;
- Currencies can be promoted or demoted into or out of the WOCU 20;
- **Advantage:** the WOCU naturally adjusts to the economic prominence of currencies to maintain its strength – “The Best Of All Worlds”

# Example of WOCU weighting changes since 2000: Rise of China



LIVE FX RATES			
PAIR	SELL	BUY	CHART
EUR/USD	1.2603	1.2604	+1
GBP/USD	1.4986	1.4988	+1
USD/JPY	96.29	96.31	
AUD/USD	0.6460	0.6462	
USD/CHF	1.2010	1.2012	-1
USD/CAD	1.2320	1.2322	-1
NZD/USD	0.5493	0.5496	
EUR/GBP	0.8406	0.8408	+1

## The WOCU (code XCU) Calculation

**Input:** Live FX Rates are input into calculation:  
\$/£, \$/€, \$/¥.....



WOCU Calculation in real-time from algorithm in resilient datacentres

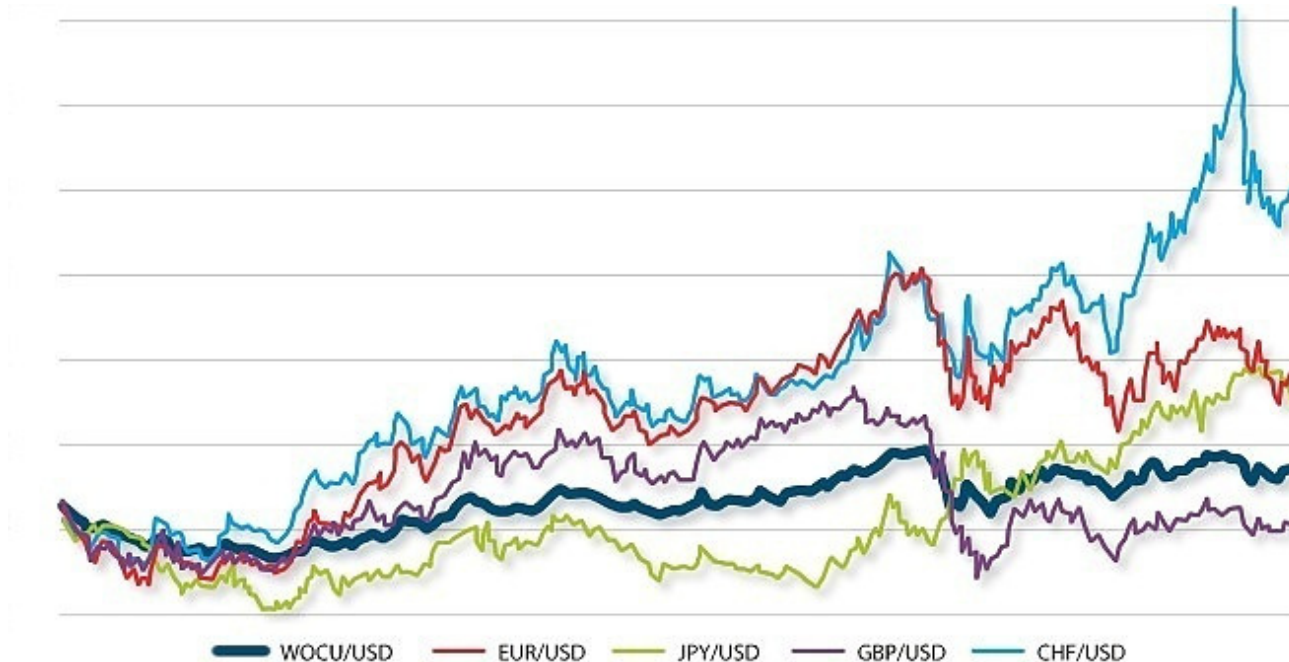


**Output:** Live WOCU FX Rates  
XCU/\$, XCU/£, XCU/¥....

Indicative Spot FX Rates:		
Currency	1 Wocu	
USD	1.8397	
EUR	1.2722	
CNY	10.0512	
JPY	164.42	
BRL	3.7006	
GBP	1.0919	
RUB	54.4010	
CAD	1.7269	
INR	99.1955	
AUD	1.7934	
MXN	21.1941	
KRW	1672.66	
IDR	16129.03	
TRL	3.1910	
CHF	1.5723	
SAR	6.1469	
PLN	5.4421	



## The WOCU Advantage: Relative Low Volatility



Because it is a (composite) currency basket reference the WOCU is a natural currency stabiliser.

If a home currency weakens, WOCU savers will be better off. Aside from Brexit, If the Euro was [even partially] broken up savers reverting from Euro to national currencies could be subject to devastating devaluations. **This could be mainly avoided - by saving in WOCU.**

## Application of the WOCU to Retail Accounts

Imagine if a domestic saver had the option to **easily** save in a “World Currency” rather than just their home currency....


- Will the local currency rise or fall? WOCU savers spread their risk;
- **For domestic Euro savers in the Mediterranean countries, the WOCU advantage is critical, given the uncertainty of continuing Euro membership status;**
  - **Status quo:** continued membership?
  - Final **bailout** with severe conditions attached (Cyprus type “Account Theft”)?
  - **Dropout** and competitive devaluation?

These EURO savers have choices; remain in Euros **risking devaluation** on exit, **gamble** on another single currency or seek relative **safety** in the WOCU:


	Euro Deposit	Other Single Currency	WOCU Deposit
Status quo	No FX risk	FX gamble	<b>Stabilised FX Risk</b>
Bailout	Possible Account Theft	Possible Account Theft	<b>Possible Account Theft*</b>
Dropout	Massive Devaluation	No Devaluation	<b>Minimised Devaluation</b>

**Savers in WOCU take on the least risk for the maximum benefit, \*albeit if a government elects to haircut all onshore accounts there is no protection, regardless of account denomination.**

# How would a bank offer a WOCU account?

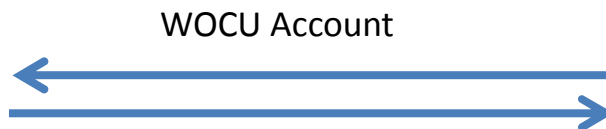
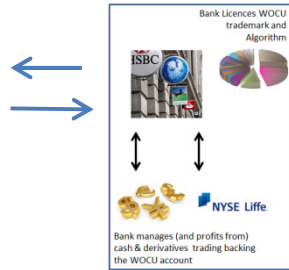


Customers deal in WOCU






Comfort of transparent, independent WOCU valuation

Indicative Spot FX Rates:		
Currency	1 Wocu	
USD	1.6367	
EUR	1.2722	
CNY	10.0512	
JPY	164.42	
BRL	3.7006	
GBP	1.0919	
RUB	54.5019	
CAD	1.7269	
INR	99.1965	
AUD	1.7934	
MXN	21.1941	
KRW	1872.66	
IDR	16129.03	
TRL	3.1910	
CHF	1.6723	
SAR	6.1469	
PLN	5.4421	



Customers deposit & exchange disparate currencies into WOCU account

Bank Licences WOCU trademark and Algorithm

Bank manages (and profits from) cash & derivatives trading backing the WOCU account

## WOCU® Readiness

- Trademark registered, developed technology with proven stability over 5 years
- Cross rates against any tradable currency available
- Blended WOCU interest rate calculation
- Full live data application with charting
- Incorporated into TraderMade FX technical analysis software
- High integrity reference data with GuardTime Keyless Signature
- Wealth of historical data
- **NYSE Liffe accepted, futures contracts specified & ready to meet demand**
- iPhone app and other analytical tools available
- White Papers analysing utility available
- WOCU® owned by WOCU Limited, a private company based in London
- WOCU utility intellectually backed by high level opinion formers:



**Lord Flight, former Shadow Chief Secretary to the Treasury & Author “All You Need To Know About Exchange Rates” said;** *“The introduction of the WOCU was a great day in the history of currency. The WOCU provides those engaged in international trade with a properly representative currency unit of account. In a period of potentially rising exchange rate turbulence the WOCU will be in growing demand as a more up to date currency unit of account than the SDR.”*

## WOCU Indicative Forward & Interest Rates

- WOCU indicative Forward FX rates (01M, 02M, 03M, 06M, 09M, 01Y, 02Y, 03Y) are available
- The WOCU Overnight Interest Rate is derived from a weighted blend of its constituent currency interest rates
- The WOCU Interest Rate for all other periods is logically derived from the WOCU Overnight Interest Rate and the Forward Forex Rate.

### WOCU Retail Account Licencing

- Trademark /algorithm / reference data / historical data as required;
- Per WOCU account fee / annual licence fee / blend options

**WOCU®. WOCU World Saver™. A novel, extraordinary product. Huge potential market.**

Contact us here: <http://www.wocu.com/contact>

[www.wocu.com](http://www.wocu.com)